Vadim Piskorsky

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SUMMARY

Business Informatics student at Saint Petersburg State University. Product manager intern at WID, an AI stylist with a digital wardrobe and GSEA Russia winner: ran 5+ interviews with local brands, built a competitor map and turned research into testable hypotheses. Came up with an AI-assisted pre-labeling tool that cut dataset processing time by 41%. Over a year of hands-on experience in product and AI projects. Open to junior product manager roles.

EXPERIENCE

WID — Product Manager (intern)

Oct 2025 – Aug 2026

AI stylist with a digital wardrobe · GSEA Russia winner · team of 25

- Worked on the brands and partner ecosystem direction: what value partners bring to users, why brands would partner with WID and which scenarios could bring revenue
- Conducted interviews with 5+ local brands to find out whether they need the product and what exactly they need; built a competitor map. Key takeaway: WID should not be another marketplace but a personal wardrobe assistant that suggests only what matters
- Turned a broad partner idea into a focused direction (recommendations and purchase checks based on the user's real wardrobe); cut 25–30 assumptions down to a hypothesis map and proposed 3–5 experiments, ranked by impact, speed and testability
- Evaluated three candidate brands for a pilot (audience, assortment, readiness, risks) and compared monetization models: commissions, partner links, promo codes, pay-per-action
- Prototyped the brand flow (one of three product flows): main screen and collaboration; found a UX problem with adding items in bulk
- Wrote requirements and set tasks for developers, analysts and testers in GitHub

EMITECH — Dataset labeling project

Aug 2026 – Oct 2026

Computer vision dataset of 24,000 images (medical field)

- Came up with the solution and defined the logic of a tool that pre-labels photos (foot, toe, heel, A4 sheet), exports to COCO and flags doubtful cases; implemented with AI
- Cut processing time from 32 to 19 seconds per image: −41% time and +69% throughput (≈213 → ≈127 hours for the full dataset)
- Stack: Python, OpenCV, YOLO, Flask, COCO, Roboflow

PERSONAL PROJECTS

AI system for rental property management

CRM-style system for tracking properties, payments and income, with financial analytics and automation of routine tasks. Designed the logic and structure myself and built it with AI tools (vibe coding).

EDUCATION

Saint Petersburg State University

Sep 2025 – Jun 2029

Faculty of Economics · Business Informatics

SKILLS

Product: customer interviews, competitor analysis, hypothesis mapping and prioritization, product requirements, user flows, monetization models

Tools: Figma, Notion, GitHub, AI tools; vibe-coded prototypes

Languages: Russian (native), English (B1: reads documentation, conversational)